



***STRONG, RELIABLE
PROFESSIONAL***



INNOVATIVE



SUCCESS HAS NO EQUAL

Success and LCN go hand in hand, just ask our clients; successful in more than 60 countries. With an excellent reputation for quality and innovation, LCN is the kind of strong, reliable partner you want on your side.

LCN IN THE UK AND EIRE

Manufactured in the picturesque Rheingau region of Germany since 1983, LCN has been distributed throughout the UK and Eire by Beauty Concepts International (BCI) for over 23 years.

Together, LCN and Beauty Concepts form a powerful team, offering you a progressive programme of training and education, tried and tested products, expert advice by trained staff and innovative product ranges covering all aspects of health and beauty.

RESEARCH AND DEVELOPMENT

In-house research, development and manufacture ensure high quality, high performance products and excellent quality control.

With the health and wellbeing of you and your clients as our number one priority, all products and equipment are developed in close collaboration with cosmetologists, chemists and physicists and are manufactured in full compliance with all EC cosmetic directives.

LCN beauty care ranges include:

NAILS ENHANCEMENTS

UV GEL

LCN has been leading the field in UV Gel technology since 1983. Our gels are the envy of our competitors; often copied but never equalled. The choice of gels, gel systems and colours that we offer is unrivalled, with a range of treatments and finishes that meet all the needs and preferences of nail technicians and their clients.

LIQUID & POWDER

LCN's Ultima Acrylic system is the natural result of extensive research and development. This is a high quality, fast curing, acrylic system for nail professionals demanding only the very best. It includes a substantial range of high definition colours and finishes.

MANICURE AND PEDICURE

We offer a full range of results driven products and treatment concepts, from base coats and top coats, to hand creams and foot creams, to prescriptive natural nail care. The LCN polish range completes the offering with a classic collection of colours that are refreshed seasonally. Professional and retail sizes are available for all products.

LCN SPA

LCN SPA is an exceptional wellness experience for well-groomed hands and feet that will raise your treatment menu to new levels. Harnessing the very best that nature has to offer including essential oils and plant extracts, LCN SPA delivers what nature intended. Let us work with you to design signature treatments unique to your business.

MAKE-UP

LCN presents a range of fast selling, trend led cosmetic make-up as well as eyelash tinting and eyelash extensions. These products meet all professional requirements and enable you to offer additional client services to increase your revenue.

PERMANENT MAKE-UP

LCN's micropigmentation concept, PMC, includes specialist training for beginners and advanced practitioners as well as state-of-the-art equipment, pigments, aftercare products and accessories. Please ask for a full information pack on this ever popular treatment concept.

BODY

No treatment menu would be complete without a clean and easy-to-use roller waxing system, body art accessories and a retail line of classic body care products to boost your sales.



PROFESSIONAL



EDUCATION, INSPIRATION, MOTIVATION

Professional training is the key to your success; without it your business will never achieve its full potential. We understand its importance. Your success is our success.

THE TRAINING PROGRAMME

LCN has designed a comprehensive training programme to meet all your requirements, whether you are new to the beauty industry or you are a beauty professional wishing to learn new skills and expand your horizons.

Well structured courses ensure that you will have all the technical expertise you require to deliver treatments efficiently and professionally. You will also have all the sales and marketing knowledge you need to promote your services and products effectively to your clients.

Numbers on courses are kept low so that all trainees get the attention they deserve and training centres are fully equipped to ensure that your training is professional and enjoyable.

When you have completed your LCN training, you will leave your course fully motivated and with all the skills you need to achieve the goals you have for your business.

All LCN training courses and certificates are recognised by the industry. Upon completion of an LCN training course you are eligible for insurance cover with a range of reputable organisations and companies. Please ask for a list of options.

LCN CLUB

The LCN CLUB loyalty scheme means that the more products you buy from LCN, the bigger the discounts and benefits you earn. When you become an LCN customer you are automatically eligible for LCN CLUB membership.

COLLEGES

LCN are delighted to work with a number of local education colleges and private training institutes around the country. We offer on-site training for lecturers and a unique support system for college students once they have graduated.

We are able to customise training courses and start-up packages to suit all your training requirements.

CORPORATE CLIENTS

We offer on-site training for larger salons and spas and our training department will work with you to design a programme that exactly matches all your product and treatment needs.

We will be delighted to offer you our expertise, to advise you on start-up packages, treatment menus, stock requirements and promotional activities.

BUY LCN ONLINE

Register for a BCI Trade account and you will get 15% off your first online order. You will receive monthly Beauty Alerts telling you about all new products as soon as they are launched plus you will benefit from special offers and promotions exclusive to online customers. Go to www.beautyconcepts.co.uk and follow the trade link.



Successful in more than 60 countries

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Hungary · Iceland · India · Indonesia · Ireland · Israel · Italy · Japan · Kazakhstan · Kenya · Korea · Kuwait
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